

## South Jersey Pumpkin Show \*Sponsorship Opportunities

October 13-15, 2017

Salem County Fairgrounds,

735 Harding Hwy, Pilesgrove/Woodstown NJ 08098

[www.sjpumpkinshow.com](http://www.sjpumpkinshow.com) (856) 765-0118

### Sponsorships are Good for Your Business

Your company is invited to become an event sponsor of the 14th annual **South Jersey Pumpkin Show**.

This “**Festival of Pumpkins**” celebrates the fall harvest. Your company or organization can reach thousands of consumers from the tristate areas. Sponsorship opportunities range from Official Sponsor, to the Little Miss & Mister Pumpkin Show Pageant and everything else in between.



The **Salem County Fall Home Show** is showcased and over 100 artists and craftsmen participate. The Pumpkin Show event directly promotes artists, craftsmen, travel and tourism, home services, locally grown produce, agriculture, non-profit organizations and animal rescues.

The Pumpkin Show has been featured and ranked as a top fall event in publications like **Family Circle Magazine**, NJ Monthly, **New Jersey Farmer**, SNJ Today, New Jersey Magazine, Edible Jersey Magazine, Country Register, The Reminder, **Courier Post**, Food Network, Metro Kids, NJ Family Magazine, Fairs & Festivals, County Fairs, American Towns, New Jersey Travel & Leisure, Country Magazine, Eventful and so many more.

### Location, High Visibility and the Festival is Growing

The festival is in the rolling rich farm lands of Salem County, located just ½ mile from Cowtown Flea Market, six miles from the Delaware Memorial Bridge and 45 minutes from Philadelphia. The South Jersey Pumpkin Show audiences range from informed consumers, families and seniors.

Call Kathy Wright with questions or special requested. Office (856) 765-0118

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### **Children/Family/Pet Contests Sponsor \$250.00**

*Sponsorship will provide ribbons, crafts, goody bags, trophies, prizes and gift baskets for many contests at the festival. Halloween Costume, Dog Parade, Decorated Strollers, Pumpkin Toss, Pumpkin/Apple dessert and Decorated Baby Strollers.*

#### **Benefits**

- (10) Free weekend passes to festival
- Free website link from our site
- Your brochure inserted into each winning prize bucket and shopping bags. \*Supplied by you
- Your company/name recognized during all contests

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**Giant Pumpkin Carve** on Friday night, 5pm – 10pm, a giant pumpkin will be carved by a professional carver. This giant pumpkin will weigh close to 1,000 1,200 pounds

**Sponsorship: \$500 (4 Available)**

#### **Benefits**

- Website link from the festival website
- **Outdoor exhibit booth 12 x 12 area.**
- Your company banner hung at the Giant Carved Pumpkin during the festival
- (10) weekend parking passes
- 1,000 of your brochures or flyers inserted into event's free shopping bags
- Your logo on our Official Pumpkin Weigh-Off Page.

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### **Little Miss & Mister Pumpkin Show \$500.00 (4) available**

*Little Miss/Mister Pageant draws thousands of spectators and contestants. The contest is open for girls/boys ages 4-8. Your sponsorship will provide tiaras, sashes, gift baskets, ribbons, trophies, kings' crown, judges, prizes and flowers for all participants.*

#### **Benefits**

- Website link from the festival website
- Your Company's flyer/coupon inserted into free shopping bags given out at Main Entrance. 1,000 supplied by you.
- Indoor, 3-day vendor booth, 10 x 10 with electric, 10 free weekend passes
- Your Company banner, supplied by you, displayed on main stage all three days

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## **Co-Sponsorship \$1,000.00** (3 available) Home Smart Industries

Live bands perform all three days on the Grandstand Stage, country, classic rock, bluegrass, folk, top 40 tunes and jazz.

### ***Benefits***

- Free outside or inside exhibit booth space/electric/table/chairs provided
- Your company Name/Logo/link on Festival website
- Your company banner, supplied by you, on Grandstand Stage all three days
- Entertainment will acknowledge and promo your Company during sets
- Flyers supplied by your company inserted into shopping bags. 1,000 to 2,000
- (20) free weekend parking passes family and friend
- 1/2 page ad in Pumpkin Show Official Program

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## **Official Event Sponsor \$2,000** (one only)

Your company can take advantage of this unique opportunity to market your image, products and services at this highly publicized three-day family fall festival. Our highly diverse festival goers make us the ideal partner in reaching your target marketing. This face to face element offers you the chance to get leads, offer festival savings and showcase your services.

### ***Benefits (Official Sponsorship)***

- Signage/banner opportunities Your banners placed on main stage, front entrance to festival and main covered stage
- **Free (10 x 20)** inside Building B Exhibit Space **or 30' x 20'** area main entrance space. Electric and table setups provided by festival. Prime traffic locations of your choice.
- Corporate logo on event advertisements on posters, flyers, postcards, email blasts
- Mentions in radio commercials to air one week out from festival. Over 60
- Opportunity to bring inflatable for increased visibility
- **Free** link from our [www.sjpumpkinshow.com](http://www.sjpumpkinshow.com)
- This link will be on event web site for a year.
- **Free** 20 weekend parking passes for clients, staffing and family.
- **VIP Parking benefits during the festival.**
- **Full page ad in the Pumpkin Show Official Program**

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Pick your level of participation and **return only this page with deposit or payment in full**. Payment and Deposit can be made with Pay Pal online at [sjpumpkinshow.com](http://sjpumpkinshow.com). Click on the pay online tab. Please print clearly and email your company logo in JPEG format only to [sjpumpkinshow@aol.com](mailto:sjpumpkinshow@aol.com).

This page can be faxed to 856-765-9050

**Make Check payable to B & K Enterprise. Send Check to Mailing Address:**

B & K Enterprise, P.O. Box 925, Millville NJ 08332 \*Call Kathy Wright at 856-765-0118 with questions. Your sponsorship can be changed to fit your needs.

\*Indicate your company/organization/personal support below by placing a check mark!

- Official Event Sponsor \$2,000.00
- C-Sponsorship \$1,000.00
- Little Miss & Mister Pumpkin Show Pageant \$ 500.00
- Giant Carved Pumpkin Display \$ 500.00
- Children/Family/Pet Contest Sponsorship \$ 250.00

**Amount of Sponsorship** \_\_\_\_\_ **Deposit** \_\_\_\_\_ **Balance Due** \_\_\_\_\_

\*50% deposit required on signing of contract. Balance due on or before September 20<sup>th</sup>, 2017

Name of Sponsor \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Web Address \_\_\_\_\_

Phone \_\_\_\_\_ Alt. \_\_\_\_\_

Fax \_\_\_\_\_

Description of Sponsor's services and products  
\_\_\_\_\_  
\_\_\_\_\_

Signature \_\_\_\_\_ Date: \_\_\_\_\_

Sponsor Representative - Contact person

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